

What does your sponsorship do?

- Pays for necessary expenses to put on the biggest Matanza in the world.
- Helps provide over 30 scholarships for Valencia County students
- Provides money to buy Coats and uniforms for Belen & Los Lunas schools students
- Provides Money needed to hold our annual September 11th luncheon for our military and emergency personnel



Specialty Sponsorships Available

- Tortilla Sponsor
- Red Chile Sponsor
- Wood Sponsor
- Pig Sponsor
- Tent Sponsor
- Advertising Sponsor

VCHCC Sponsorship Commitment

Yes I, _____
Would like to be a _____
Sponsor, I would like to make my
commitment in:

- 1 Payment
- 2 Payments
- 4 Payments

For additional sponsorship info

Call

Yvonne Sanchez

865-3624

or

Maxine Marez - Andrade

702-9468

Valencia County Hispano Chamber of Commerce

PO Box 539

Belen, NM 87002

(505) 702-9468

www.hispanomatanza.com

Viva La Matanza!

**VALENCIA COUNTY
HISPANO CHAMBER
OF COMMERCE**

12TH ANNUAL

MATANZA



FEBRUARY 25TH

2012



Matanza

Sponsorship Packages

Title Sponsor

\$10,000

- ◆ Naming rights for the Matanza
- ◆ Name and Logo on all Entry Wrist Bands, Front of All T-shirts & Aprons, all Posters and Newspaper Advertising, Radio Advertising etc.
- ◆ 20' x 20' Corporate Tent
- ◆ 65 Entry Tickets for the Matanza
- ◆ 20 Parking Passes for the Matanza
- ◆ 20 T-shirts & 20 Aprons
- ◆ 4 - 4' x 8' Banners displayed during the Matanza
- ◆ Announcements throughout the Day of the Matanza
- ◆ 1 Full Color, Full Page Advertisement in the Special Matanza Insert in the Valencia County News Bulletin
- ◆ Exhibitors Booth
- ◆ \$500 Scholarship named after your company.
- ◆ 1 Year membership

Political Sponsorship

\$250

- ◆ 3 Political Passes
- ◆ Listing in Matanza Guide
- ◆ Reserved 10x10 Space at Matanza

Platinum

Sponsor

\$5,000

- ◆ 25 Entry Tickets
- ◆ Logo on All Event T-shirts & Aprons
- ◆ 12 T-Shirts
- ◆ 4'x8' Banner With Logo
- ◆ Advertising before, during and after the event
- ◆ Half Page Ad in Matanza Guide

Silver

Sponsorship

\$1,250

- ◆ 10 Entry Tickets
- ◆ Name in Bold on all T-Shirts
- ◆ 5 T-Shirts
- ◆ 4'x6' Banner With Logo
- ◆ Advertising before and during the event
- ◆ Eighth page ad in Matanza Guide

Gold

Sponsor

\$2,500

- ◆ 15 Entry Tickets
- ◆ Logo on All Event T-shirts
- ◆ 8 T-Shirts
- ◆ 4'x8' Banner With Logo
- ◆ Advertising before, during and after the event
- ◆ Quarter page ad in Matanza Guide

Bronze

Sponsorship

\$350

- ◆ 5 Entry Tickets
- ◆ Name on Event T-shirts
- ◆ 3 T-Shirts
- ◆ 4'x4' Banner With Logo
- ◆ Advertising before, during and the event
- ◆ Advertisement in Matanza Guide